



## News Release

### THE DREAM FACTORY MOVES TO A NEW HOME

*To support the expansion, The Dream Factory launches \$250,000 fundraising campaign*

WINNIPEG, October 30<sup>th</sup>, 2024 – After 25 years, The Dream Factory is moving in 2025 to a brand-new home to support more children dealing with serious medical conditions and their families. The newly renovated space is located on Lombard Avenue and aims to enhance the support offered to the children and their families. The opening of the new space is occurring in late January of 2025, to help facilitate this move The Dream Factory is launching a \$250,000 fundraising campaign from November 1<sup>st</sup> to December 31<sup>st</sup> of 2024.

“Moving to a new location is an important step for us at The Dream Factory,” said Andrew Kussy, Executive Director for The Dream Factory “This isn’t just about the kids; it’s about being there for everyone who needs The Dream Factory. We wanted to create a space that reflects our commitment to making dreams come true for children in our community.”

As The Dream Factory continues its mission to create unforgettable experiences for children facing health challenges, the new facility will allow for improved resources and increased community engagement. The decision for the move comes as a result of growing demand for The Dream Factory’s services, such as the [Beyond Dreams](#) program. The Dream Factory’s new home is triple the size of the previous space and was renovated by designers keeping in mind the needs of kids and families of all ages.

“The Dream Factory has provided my son with good memories after his treatments. But they’ve also always supported me the last couple of months. I can’t wait to see what they do in the new space,” said Susanne Smith, a parent of Dream Kid Colton.

#### ***About The Dream Factory***

*Since 1983, The Dream Factory’s mission has been to make dreams come true for children battling life threatening illness. With the help of our volunteers, partnerships and donations our team of seven has provided unforgettable experiences for nearly 1,000 families in Manitoba. For more information, to donate, or to get involved, please visit [www.thedreamfactory.ca](http://www.thedreamfactory.ca) or follow us on social media.*

-30-

#### ***For more information, please contact:***

Emma Grandmont  
Communications Coordinator  
(204) 989-4010  
[emma.grandmont@thedreamfactory.ca](mailto:emma.grandmont@thedreamfactory.ca)

The Dream Factory, 303-1 Wesley Ave  
Winnipeg, Manitoba, R3C 4C6, (204) 989-4010, <https://www.thedreamfactory.ca>